



West Coast Bowling Convention

Exhibitor Registration

Headquarter Hotel: Harrah's Harveys Hotels



Company Name: _____

Contact: _____ Phone: _____

Email: _____

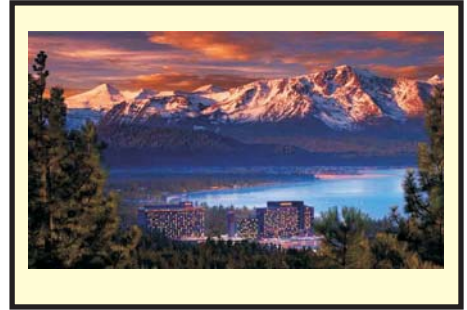
Street Address: _____ State: _____ Zip: _____

Please check here if this is your 1st time attending.

How many West Coast Show have you attended: _____

Will you be staying at Harrah's/ Harveys under the WCBC room block?
Yes: _____ No: _____

If not, where are you staying: _____



For Reservations at both Properties

Call: 1-800-455-4770

Group Code: SI0WCBC-SC

DEADLINE

September 3, 2010

Booth Fees

\$300.00 deposit will hold your booth until September 1, 2010

Total Space Fees Due

Table Top Exhibits _____ # @ \$595 each

\$ _____

Includes: 8 ft. Table Top, 1-Full Exhibitor Registration which includes, All Educational sessions, Welcome Reception, 2 Breakfast, Monday Reception during Exhibits, Tuesday Lunch in Exhibits.

Location Request (list 2)

1 _____ # 2 _____
3 _____ # 4 _____

Registration Fees

NAMES (as they will appear on badge)

Please list everyone attending

Full Included
with Exhibit Space
(limited 1 per vendor)

Full Registration
\$159.00

Banquet &
Entertainment \$99

Reverse Raffle Tickets
\$10 (no limit)

Totals

1.	2.	3.	4.				
_____	_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> # _____ \$ _____
_____	_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> # _____ \$ _____
_____	_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> # _____ \$ _____
_____	_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> # _____ \$ _____

Program Book Full Page Add - Give us your full color add to be placed in the program book (free to all sponsorships larger than \$1500.00. 1/2 & 1/4 page adds available) Yes\$250.00

I would like to participate in the Silent Auction, but want you to do the shopping Yes\$100.00

Registration & Events Grand Total \$ _____

Payment Information



Card # _____

Expiration _____ Verification # _____

Name on Card _____

Billing Address _____

Signature _____

Amount to Be Charged

\$ _____

Complete this form & return with your

Payment to:

Nor Cal BC

1024 Serpentine Lane, Suite 116

Pleasanton, CA 94566

Or Fax: (925) 226-7003

www.wcbowling.com

Payment Schedule

- ◆ A deposit in the amount of \$300 per exhibit space must accompany this application.
- ◆ The balance of the charges for the Exhibit Space is due September 1, 2010
- ◆ No refunds after September 1, 2010 and must be made in writing.
- ◆ Copy of Comprehensive General Liability Policy w/payment.

QUESTIONS?

Call: Sandi Thompson

Email: sandit@norcalbowling.com

(925) 485-1855

Fax: 925-226-7003

www.wcbowling.com





West Coast Bowling Convention

EXHIBIT SPACE RENTAL CONTRACT TERMS AND CONDITIONS

1 MANAGEMENT. The West Coast Bowling Convention (referred to herein as the "WCBC") will be conducted and managed by the Northern California Bowling Center, Inc. and the WCBC Committee.

2 DEPOSITS AND PAYMENTS

2.01 DEPOSITS. A deposit in the amount of \$300 per exhibit space must accompany the application. The balance of the charges for the Exhibit Space will be due and payable September 1, 2010. If the balance due is not paid by that date, the association may resell the exhibit space without further notice to exhibitor. Payment of the entire amount of the deposit and the balance of the charges within the required times are a condition to continued reservation of the Exhibit Space. Deposits and fees paid to reserve Exhibit Space becomes non-refundable, nontransferable after September 1, 2010, and must be made in writing. In the event any portion or all Exhibit Space is canceled in a timely manner entitling refund of deposit and fees, an administrative processing fee equal to \$100.00 of the charges for canceled Exhibit Space will be charged to the Exhibitor and deducted from the refundable deposit.

2.02 CANCELLATION. Any request for cancellation or reduction of booth space must be made in writing and received by the "WCBC" show administrator before September 1, 2010 to entitle the exhibitor to any refund. Exhibitor is responsible for all fees for reserved exhibit space if cancellation is received after September 1, 2010.

3 BADGES & REGISTRATIONS. One (1) Exhibitor Registration is included in the cost of the exhibit space. **Every person who enters the exhibit hall must be registered.** Additional registrations are available. **Lost or forgotten badges will be charged a replacement fee. Badges are not transferable.**

4 EXHIBIT SPACE / EXHIBITS

4.01 GENERAL. Exhibits will be arranged so as not to obstruct general viewing of the exhibit hall or otherwise obstruct other exhibits.

Each Exhibit Space includes the following exhibit equipment:

- * One (1) - 8ft. Table
- * Two (2) Chairs
- * One (1) Wastebasket

5 EXHIBITOR OPERATIONS. Exhibitor will keep the Exhibit Space open and staffed at all times during trade show hours. "WCBC" reserves the right to restrict noise levels. Music and P.A. systems must be kept at minimum sound levels. Speakers are required to be turned inward. If, after a warning by "WCBC" Management for excessive volume, complaints continue from neighboring exhibitors, exhibitor will be required to turn off system for the duration of the trade show.

6 BOOTH ACCESSIBILITY. Under Title III of the Americans with Disabilities Act, each exhibitor is responsible for making their exhibit accessible to the disabled. If exhibitor fails to comply, the "WCBC" and the Harrah's Hotel will be held harmless.

7 SHIPPING OF TRADE SHOW MATERIALS.

Please see complete information packet enclosed for all Shipping, Receiving, and Storage information.

8 EXHIBIT SETUP. Access to the exhibit space will be Noon. to 3:00 p.m. on Monday, Oct. 3, 2010 and 10:00 a.m. to 11:30 a.m. on Tuesday, Oct. 4, 2010. The exhibit area will be inspected by representatives of the "WCBC" Committee on Monday, Oct. 3, 2010 at 3:00 p.m. Everyone is expected to have their exhibit area ready to go at this time. Any items to be put on any walls must be approved by Harrah's Hotel and "WCBC" management.

9 EXHIBIT TEAR DOWN. No exhibitor may start tear down prior to close of show on Oct. 4, 2010, at 2:00 p.m. All exhibitor materials must be cleared from show floor no later than 4:00 p.m. October 4, 2010. Any items left after that time will be shipped to your company at your expense.

10 TRADE SHOW HOURS. Official exhibit hours will be Monday, Oct. 3, 2010 from 4:00 p.m. until 6:00 p.m. and Tuesday, Oct. 4, 2010, from 12:00 p.m. until 2:00 p.m.

11 SPACE ASSIGNMENT. "WCBC" will use its best effort to locate your space per your preference. However, "WCBC" management reserves the right to change location assignments at any time as it may in its sole discretion deem necessary.

12 SUBLETTING OF SPACE. Exhibitor may not assign, sublease, license or otherwise transfer the whole or any part of the Exhibit Space to any third party; nor may Exhibitor permit or have in the Exhibit Space representatives, equipment or materials from persons, businesses or entities other than Exhibitor's except as may be permitted in writing by "WCBC" management. Exhibit space may not be shared

13 SECURITY. "WCBC" will exercise reasonable care for the protection of the exhibitor's property located in the exhibit hall. However, exhibitors are solely responsible for the safety of their property, and "WCBC" shall not be responsible for the safety of the property from theft, damage by fire, accident or any other cause. All property of the exhibitor is understood to remain in exhibitors care, custody and control in transit to or from or within the confines of the exhibit hall.

14 INSURANCE. Exhibitor shall carry Comprehensive General Liability coverage, including premises, operations and contractual liability coverage of at least \$1,000,000 combined single limit bodily injury and broad form property damage coverage. Certificates of Insurance must accompany final payment. Exhibitor will not do anything in or upon any portion of the premises, or bring or keep anything herein or thereon which will in any way conflict with the conditions of any insurance policy upon the Harrah's Hotel or any part thereof, or in anyway increase any rate of insurance upon the building or any property kept there (without written consent of the Harrah's Hotel) put up or operate any engine, motor or machinery on the premises, or use oils, burning fluids, camphene, kerosene, naphtha or gasoline for either mechanical or other purposes, or any agent other than electricity for illuminating purposes.

15 FIRE, SAFETY, AND HEALTH REGULATIONS. Exhibitor agrees to comply with all municipal, county and state laws, ordinances and regulations, the regulations and rules of Harrah's Hotel, and the rules and regulations of "WCBC" relating to fire, safety, health and general operations of exhibits within the Exhibit Hall. Any damage caused by the exhibitor to the exhibit hall or to Harrah's Hotel or to the property of other exhibitors must be paid in full by the exhibitor or exhibitors causing such damage.

16 ROYALTIES & CLAIMS. Exhibitor agrees to pay when due all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or other entertainment of any kind or nature, played staged or produced by the Exhibitor, its agents, employees, subtenants or licensees upon or within the exhibit hall, including but not limited to, royalties or licensing fees due to BMI, ASCAP or SESAC.

17 INTERPRETATION OF RULES AND REGULATIONS. "WCBC" management reserves the right to modify or supplement these rules and regulations as it deems necessary.

West Coast Bowling Convention
Show Administrator, Sandi Thompson
Email: sandit@norcalbowling.com
Phone: (925) 485-1855
Fax: 925-226-7003

West Coast Bowling Convention
October 3 - 5, 2010
Exhibit Dates
October 4 & 5, 2010